RATECARD

Attractions management

GLOBAL CIRCULATION

boost your business +

harness the power of our total marketing packages

- Get sales leads
- Build your brand
- Catch the eye of buyers
- Target specific customers

with Attractions Management's print and web marketing campaigns

MAGAZINE • DIGITAL TURNING PAGES • WEBSITE • EZINE • SEARCH ENGINE • HANDBOOK

ATTRACTIONS MANAGEMENT **DISPLAY PACKAGE**

DISPLAY PACKAGE +

+ PRINT EDITION

+ DIGITAL TURNING PAGES

+ FUN-KIT.NET

Create innovative and effective marketing campaigns, both online and in print

The display package provides a total marketing solution, enabling you to find sales leads, build your prospect database and grow your business.

Uniting the world of attractions

Influence key buyers and decision makers

Attractions Management was created to bring together operators, consultants, financiers, designers and suppliers from around the world and from all sectors of the industry. Readers run every type of attraction, from science centres to theme parks and from zoos to museums.

One of our main aims is to look to the future of the industry by examining how new technology and innovation are opening up opportunities for more compelling visitor attractions. We also look at how design and creativity contribute to world class standards in concept design and delivery.

We work with you to create a marketing campaign which meets your aims within your budget and helps you raise your profile, find new clients, generate sales leads and even target specific customers.

Read Attractions Management magazine online www.attractionsmanagement.com/digital

What is it?

The Display Package offers great value for money and ensures your campaign has impact, both in print and online. The package gives you three promotions for one very competitive price – it includes advertisements in both the magazine and the digital turning pages edition, as well as a poster advert next to your company page on the fun-kit.net website and buyer search engine.

The benefits

With adverts to suit all budgets, the package helps you generate sales leads, strengthen your brand and keep your details in front of current and prospective buyers across the industry.

The package is the perfect base for your marketing and can be linked to a range of other creative promotions to form a customised campaign which will keep your business buzzing along and build prospects for the future.

EXTRAS

Support & enhance your promotions

Create a fully rounded promotional campaign

Take advantage of a range of additional marketing services to round out your campaign.

Whether it's developing a new strategy, arranging inserts, direct mail or advertorials, we can develop a versatile campaign to support your marketing and give you extended access to our readership of buyers and decision-makers.

- Advertorials
- Loose inserts
- Bound-in inserts
- Direct mail
- Tip-ons
- Cover mounts
- Dummy covers
- Belly bands
- Open wraps
- Tabs

Extras are quoted on a bespoke basis by your account manager.

Attractions Management is now available in five formats so readers can choose how and where they use it. In addition to the print copy, they can choose from digital turning pages, PDF, web and ezine, ensuring your promotions are seen by more buyers.

RATES

Months	1	4	Dimensions (mm)
Cover	£2034	£1566	210x297
Single Gatefold	£4942		1 page 210x297 *plus* 2 pages 205x297
DPS	£3548	£2694	420x297
1/2 DPS	£2384	£1710	420x147
1/4 DPS	£1488	£1092	420x70
1 Page	£1844	£1328	210x297
1/2 Page	£1020/1172	£783/845	172x127 (horizontal) 83x260 (vertical)
1/4 Page	£587	£453	83x127
1/4 Horizontal	£676	£505	210x70
1/4 Upright Strip	£676	£505	52x297
1/3 Horizontal	£783	£595	70x210
1/3 Vertical	£783	£595	52x297
Feature Profile DPS	£2937	-	2 pages 210x297
Feature Profile 2 x DPS	£4863	-	4 pages 210x297

In print & on digital turning pages

FEATURE PROFILES

Option One: DPS
Two-page profile of your company, written by a professional journalist.

Option Two: 2xDPS
Three-page profile of your company, written by a professional journalist, plus a full-page advert to run alongside.

Feature Profiles include a PDF copy and copyright clearance to use the material for your own promotion.

ATTRACTIONS MANAGEMENT **DIRECTORY PACKAGE**

DIRECTORY PACKAGE +

PRINT EDITION

DIGITAL TURNING PAGES

FUN-KIT.NET

Maximum value for money combined with promotional power

Catch decision-makers when they're searching for contacts and ensure your company's details can be found easily, whether it be online or in print.

What is it?

We've devised a marketing promotion that works hard for you all year round and ensures your promotion reaches out to key suppliers and buyers as they search for information.

The Directory Package gives you three promotions for one very competitive price and includes an advertisement in the Attractions Management magazine Buyer's Guide and in the digital turning pages edition of the magazine. In addition, the package includes an online directory box on the fun-kit.net website and product search engine.

We launched our brand in Attractions Management and have now converted enquiries into real sales orders – the ultimate test of any marketing campaign.

ANNUAL RATES

Number of boxes	1	2
	£608	£1215

DIRECTORY PACKAGE

1 box: 42mmx43mm. 2 box: 42mmx87mm
For free artwork, supply text, address, contact numbers and a logo. A photo can be included in larger boxes.

ATTRACTIONS MANAGEMENT **EDITORIAL FEATURES**

GLOBAL CIRCULATION

2013 FEATURES +

Features list

Our list includes features which are planned to tell buyers about the latest trends and products.

Each edition of Attractions Management is rounded out with news reports, interviews and analysis.

We plan this list early to give you the chance to organise your media schedule for the year.

If your advertising is more effective when it sits alongside relevant editorial, the advanced features list will assist with your marketing planning.

Additional features can be scheduled to support ad hoc marketing campaigns, and we welcome your suggestions and feedback. Contact our product editor, Sarah Todd, on +44 (0)1462 431385.

ISSUE 1 2013

Published Jan 2013
Artwork Deadline: 17 December 2012

- DEAL (Dubai) exhibitors showcase
- IAAPA report and purchasing guide
- 3D/4D/5D, large format
- film and simulation
- Audioguides
- Fun-kit – special effects
- Water ride focus
- Design project profiles
- Secondary spend
- Planetarium profile

Bonus Distribution:

- DEAL Dubai Entertainment,
- Amusement and Leisure Show
- Tilezone

ISSUE 2 2013

published Apr 2013
Artwork Deadline: 29 March 2013

- Asian Attractions Expo
- exhibitor showcase
- 3D/4D/5D, large format
- film and simulation
- Queue management/timed ticketing
- Museum and gallery design
- Ecsite exhibitor showcase
- Waterpark design
- Multimedia/AV/interactive attractions
- Design project profiles
- Planetarium profile

Bonus Distribution:

- IAAPA Asian Attractions Expo
- Ecsite
- BALPPA Conference
- AALARA Show
- Museums and Heritage Show

ISSUE 3 2013

published Jul 2013
Artwork Deadline: 1 June 2013

- EAS focus and exhibitor showcase
- Science centre design
- 3D/4D/5D, large format
- film and simulation
- Lighting and sound
- Zoos and aquariums
- WWA exhibitor showcase
- Audioguides
- LIW show preview
- Design project profiles
- Planetarium profile

Bonus Distribution:

- EAS European Attractions Show
- LIW Leisure Industry Week
- VAC National Conference of
- Visitor Attractions (UK)
- WWA World Waterpark
- Association Show

ISSUE 4 2013

published Oct 2013
Artwork Deadline: 30 September 2013

- IAAPA exhibitor showcase
- 3D/4D/5D, large format
- film and simulation
- Waterpark round up
- Ticketing
- Multimedia/AV
- Theme park design
- Design project profiles
- Planetarium profile

Bonus Distribution:

- IAAPA Attractions Expo
- EAG

ATTRACTIONS MANAGEMENT HANDBOOK 2012/2013

Book your company's promotions in the Attractions Management Handbook. This comprehensive guide to the attractions industry includes:

- Key contacts
- The latest market research
- Shows & networking events
- Industry who's who

ATTRACTIONS MANAGEMENT **WEBSITE**

WEBSITE +

Web power

Use the power of the web to boost your sales, with an Attractions Management web campaign.

From traditional web advertising positions, to innovative, flexible campaigns, we can create a customised promotion to meet your needs.

Whether you're looking to create brand awareness or generate sales leads, AM's online advertising packages can get immediate and targeted results.

Raise your profile on the leading

HOME PAGE SQUARE

SIZE 277x300px

This large web advert uses Flash to dominate the home page of the Attractions Management website. This is a great way to develop brand awareness and drive response from new and existing customers.

ADVERTORIAL

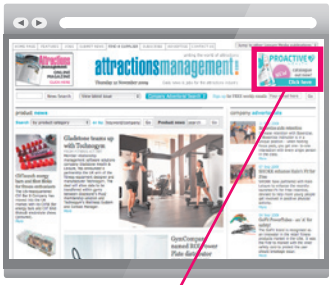
IMAGE 500x400px POSTER AD 470x690px

The Advertorial gives you a 200-word story, along with a colour photograph to promote your company or product. In addition, a Large Poster Advert and your company logo appear on the AM and fun-kit.net websites.

LARGE POSTER

SIZE 470x690px

This large, page-dominating advertisement is very effective in developing brand awareness and prompting enquiries. The advert rotates around the website to maximise the number of times it's seen by buyers.



HEADER SHARE

SIZE 181x94px

Positioned at the top of each web page right next to the Attractions Management logo, this high-visibility advert creates immediate awareness of your company and links directly to your website or customised landing page.

The website

Thousands of buyers and decision-makers visit the Attractions Management website each day for its great content.

They search for the latest news, jobs and diary dates – all of which are updated daily – and browse both our magazine features and dedicated buyer search engine and product news update.

This means your promotions are seen by the widest possible audience.

The benefits

An effective web campaign ensures your promotion is seen frequently, increasing response, impact and retention.

We'll work with you to create a persuasive and innovative campaign that grabs the attention of decison-makers and directs buyers to your own website. To achieve maximum impact, we'll fine tune your campaign and advise you on the best and most productive ways to advertise.

The Leisure Media team has extensive media and online knowledge and knows exactly how to assist when building a marketing campaign. They will also bend over backwards to accommodate your requests and add value wherever they see an opportunity. Hippo Leisure

RATES

Months	1	3	6	9	12
Home Page Square	£521	£1484	£2813	£3984	£5000
Advertorial	£400	£1140	£2160	£3060	£3840
Large Poster	£300	£855	£1620	£2295	£2880
Header Share	£278	£792	£1500	£2125	£2667
Web Banner	£260	£741	£1404	£1989	£2496
Standard Poster	£200	£570	£1080	£1530	£1920
Diary Box ad	£130	£300	£540	£765	£960
Company Profile	-	-	-	-	£903
Online Directory Box	-	-	£300	-	£480

international attractions website

WEB BANNER

SIZE 480x60px

Traditional Banner advertisements can be used to catch the eye of buyers when they're reading the news. The Banners rotate around the Attractions Management and fun-kit.net websites.

STANDARD POSTER

SIZE 200x470px

This cost-effective advertisement connects you with buyers visiting the Attractions Management website. The Standard Poster advert rotates around the website and sits near to the Large Poster advert.

ONLINE DIRECTORY BOX

SIZE 130x60px

This booking gives you an online Directory Box on the home page of the Attractions Management website and ezine for 12 months. The box links directly to your website to bring buyers straight to your site.

ONLINE COMPANY PROFILE *

SPECIFICATION 200 words, 2x images, 500 px wide Poster ad 470x690 px

Your full profile is linked from the homepage, with a large advert alongside it. Profiles rotate around Leisure Media sites to keep your company in front of the industry for the year.

ATTRACTIONS MANAGEMENT **EZINE**

EZINE+

What is it?

The ezine is a subscriber-only electronic email newsletter which is sent to buyers and decision-makers by request each week.

The ezine contains the latest industry news, jobs, features and diary dates, in addition to special promotions and offers from suppliers.

It also contains links to all archive content, so buyers can click to view vast amounts of information to ensure they keep up to date.

Make an impact quickly and get

Bring your marketing to life, take advantage of the latest digital promotions and get closer to your customers with Attractions Management's ezine which goes out by request each week to buyers and decision-makers.

RATES

Issues	1	4	8	12
ezine Dominator	£500	£1900	£3600	£5100
ezine Banner	£200	£760	£1440	£2040
ezine Advertorial	£300	£1140	£2160	£3060

Why promote on the AM ezine?

The popular and well-established Attractions Management ezine can be used to raise your profile or to market a specific product or service. An advert on the ezine ensures you'll get in front of a substantial number of potential customers who have opted to receive the ezine by request.

This means that when the ezine lands in their inbox, it's welcomed and it's read and, most importantly, it arrives with your promotion prominently displayed.

The ezine is weekly, so can get results quickly. When you promote on the ezine, the buyers initiate the sale, meaning they're more receptive to your call and are actively looking to buy the types of products and services you specialise in .

Who gets it?

The Attractions Management ezine is read by managers, decision-makers and buyers from across all parts of the industry. Readers are operators and decision-makers in a wide range of visitor attractions worldwide, from museums to theme parks and from science centres and zoos to planetariums. The ezine also has a strong readership among investors, suppliers and industry bodies.

Strengths

If you need to tell the industry about a new launch or some important company news, the ezine can reach out to the market quickly and cost-effectively.

It also allows you to link to a range of other digital promotions such as video, PDF downloads and digital turning pages editions of your sales material.

The ezine is a highly effective and interactive medium which gives creative power to your promotions.

CASE STUDY

ezine dominator campaign

Gathering prospects and making sales

Our client wanted to launch a new product and the brief was to generate sales leads quickly and to make maximum impact.

The client also wanted to give buyers the opportunity to download a newly launched catalogue from its website and also give them the opportunity to order a printed copy of the catalogue.

We placed the catalogue online on our digital turning pages system and also ecommerce enabled it so buyers could order directly from the catalogue.

We then linked this to an ezine dominator so each time a buyer read a story on the ezine, the company's advertisement was displayed with links to the ecommerce enabled catalogue, links to its website and a window which enabled the buyer to submit their contact details to request a printed catalogue.

As well as profile raising, this also enabled the client to capture prospects' details.

buyers calling you

EZINE DOMINATOR PACKAGE

SIZE Header share 181x94 px, poster advert 470x690 px

The package includes a Header Share advert at the top of the e-zine, to the right of the Attractions Management logo, plus a Large Poster Advert which appears when buyers click for details.*

**excludes advertorial stories carried on the e-zine*

EZINE BANNER

SIZE 480x60 px

A Banner advert on the Attractions Management ezine places your promotion and web link in front of key buyers and decision-makers. The Banner advert sits just under the top stories, so it's seen on the main screen.

EZINE ADVERTORIAL

SPECIFICATION advertorial, 200 words, plus image 500x400 px

The ezine has one Advertorial slot which can be booked to promote a specific product or service. Located at the top of the ezine, this prime position generates high levels of responses.

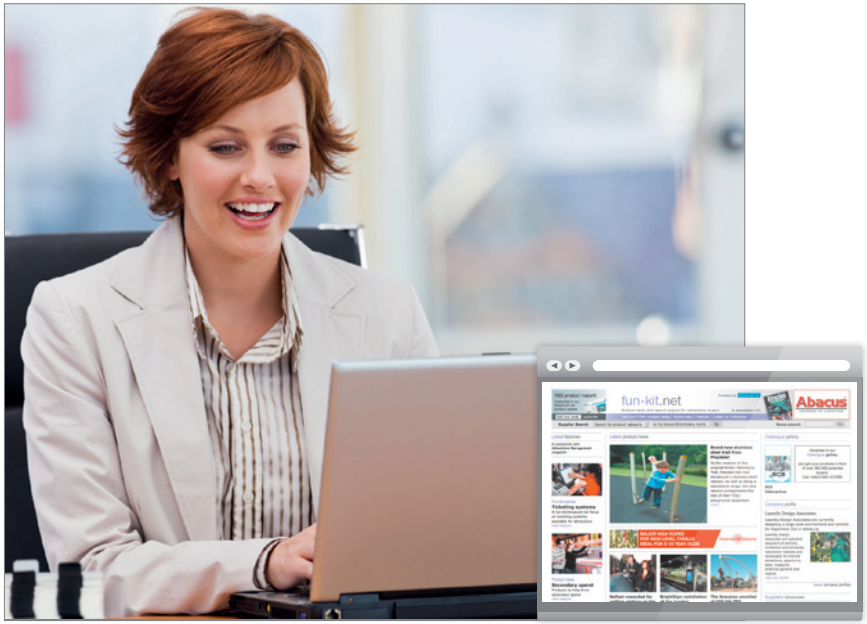
EZINE SPECIAL PROMOTIONS

SIZE to order

If there's something you want to achieve that can't be covered by our existing ezine promotions, we'll be happy to work with you to invent a new and customised solution to get the results you're aiming for.

FUN-KIT.NET – **THE AM PRODUCT SEARCH ENGINE**

FUN-KIT.NET +



POWERED BY fun-kit.net

Who's it for?

Thousands of buyers use the fun-kit.net website and search engine each month to find contact details for suppliers and to get the latest information about product launches.

A promotion on fun-kit.net ensures key buyers and decision-makers can find your details quickly and easily while they're searching for a supplier.

Promotions are available to suit every budget and include a range of search marketing options.

Catch decision-makers

HOME PAGE SQUARE

SIZE 277x300px

This large web advert uses Flash to dominate the home page of the fun-kit.net website. The Home Page Square is a great way of developing brand awareness and driving responses.

ADVERTORIAL

SPECIFICATION 200 words, image size 500x400 px. Large poster ad 470x690 px

A very effective way of generating sales leads and directing buyers to your website. We'll guarantee your editorial is in a key position.

LARGE POSTER

SIZE 470x690px

This large, page-dominating advert is very effective in developing brand awareness and driving response. The advert rotates around the site and sits next to editorial to draw buyers' attention.

HEADER SHARE

SIZE 181x94px

Positioned at the top of each web page, the Header Share advert creates immediate awareness of your company and links directly to your website. The Header Share advert can't be missed!

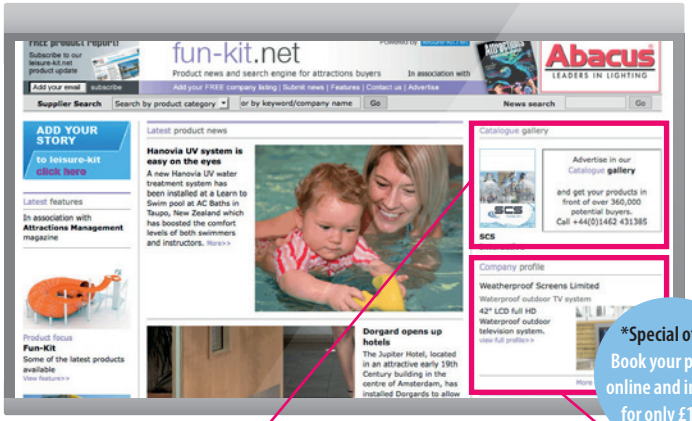
What's on it?

We understand the pressure buyers are under to make the right buying decisions and have designed the site to make this a straightforward process, with easy to use searches and updates.

The fun-kit.net website carries the latest product news, supplier information and company profiles, making it the ideal vehicle to showcase your product. The website is updated each day to ensure buyers visit frequently.

RATES

Months	1	3	6	9	12
Advertorial	£300	-	-	-	-
Home Page Square	£400	£1100	£2000	-	£3000
Header Share	£200	£500	£800	-	£1400
Web Banner	£300	£800	£1400	-	£2400
Online Directory Box	-	£300	-	-	£460
Large Poster	£300	£855	£1620	£2295	£2880
Standard Poster	£200	£570	£1080	£1530	£1920
Brochure Download	-	-	-	-	£120
Search Topper	-	-	-	-	£120
Online Company Profile	-	-	-	-	£987*



CATALOGUE GALLERY

See page 15 for rates

Get sales leads quickly and save on printing and postage by putting your sales literature live online on our digital turning pages service. It can then be displayed in our catalogue gallery and also on your website. You can email a link to clients so they get instant access to your literature.

ONLINE COMPANY PROFILE *

SPECIFICATION 200 words, 2x images, 500 px wide Poster ad 470x900 px

A full profile of your company is linked from our homepage, with a large advertisement running alongside it. Company profiles rotate around all relevant Leisure Media sites to keep your company at the forefront of the industry for the whole year.

in buying mode and make more sales

WEB BANNER

SIZE 480x60px

A traditional Banner advert which rotates around the fun-kit.net website. This advert has room for photography and links directly to your website. Rotating banner ads can also used.

STANDARD POSTER

SIZE 270x400px

This cost-effective advert connects you with buyers visiting the website. The Standard Poster advert rotates around the AM website and sits below the Large Poster advert.

ONLINE DIRECTORY BOX

SIZE 124x80px

A Directory Box on the fun-kit.net homepage links to your website so buyers can find you quickly. Directory Boxes can be booked on a standalone basis, or as part of the AM Directory Package (see page 4).

BROCHURE DOWNLOAD

From supplied PDFs

Make it easy for buyers to find out about your products and services. A downloadable PDF of your sales literature can be linked to fun-kit.net so it's available to buyers each time your company details appear.

SEARCH TOPPER

LOGO SIZE 120x120px

When you book a Search Topper, your company's details appear at the top of the search results page with your logo prominently displayed each time a buyer searches for your product type.

ATTRACTIONS MANAGEMENT **HANDBOOK**

HANDBOOK +

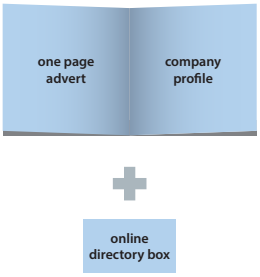
Your booking will also appear on the Attractions Management Handbook website www.attractionshandbook.com

About the book

The Attractions Management Handbook, now in its second year, is the annual reference guide for the industry and is used by buyers and decision-makers from across the market.

Each year the Handbook reveals the latest market data, industry trends, forecasting and supplier and industry contacts, making it an invaluable reference tool for buyers and decision-makers.

Build your market presence with the



COMPANY PROFILE*

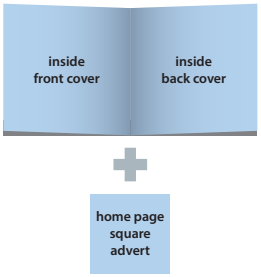
EACH PAGE 210x210 trim, 216x216 bleed + online directory box 130x60 px

A full page Advertorial exclusively about your company, plus a full facing page advertisement and bonus Online Directory Box advert*.

ONLINE COMPANY PROFILE*

200 words + 2 x images, 500 px wide + poster advert 470x900 px

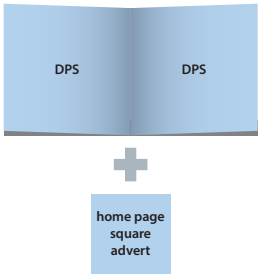
Get more visibility – add your company profile and poster advert from the Handbook to the Attractions Management website for 12 months.



COVER

210x210 trim, 216x216 bleed + home page square advert 277x300 px

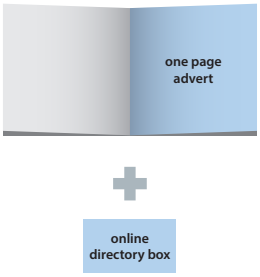
With only two available, Handbook covers are high-profile and exclusive. Your booking includes a Home Page Square advert.*



DPS ADVERTISEMENT

2 pages: 210x210 trim, 2 pages: 216x216 bleed

The biggest advert in the handbook, the double page spread gives you plenty of room to explain the benefits of your offer to buyers. Includes a Home Page Square.*



FULL PAGE

210x210 trim 216x216 bleed

Positioned in the features section, full page adverts are a direct, high-profile way to get your company in front of buyers. Includes an online directory box advert.*

Who's it for?

The Handbook has a hand-picked circulation of top industry decision-makers and purchasers to ensure your promotions are seen by potential customers and influencers.

In addition, it has bonus distribution at selected industry events and is also available as a digital turning pages edition, meaning you'll reach and influence an even wider audience all year round. Copies are also available for sale.

Benefits

Handbook promotions have a year-long shelf life to underpin your annual marketing campaign.

We place your adverts and promotions alongside the popular Handbook content to ensure they're seen regularly, so you'll influence hard-to-reach buyers.

To increase the value of your promotions, the Handbook can be accessed from the Attractions Management website and also from its own site.

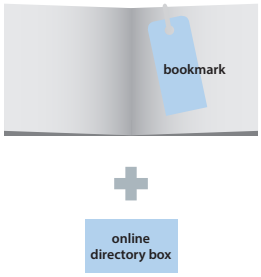
The Attractions Management Handbook website, **www.attractionshandbook.com** gives buyers and decision-makers access to all content from the book in an easy-to-use, searchable format. A PDF copy of the handbook is also available as a download.

RATES

Package	1 Edition
Company profile	£1493* ┐
Online Company Profile	£987* ┘ buy both for £1984
Cover	£1989
DPS	£1493
Full Page	£893
Bookmark	£1100
Third Page Strip	£557
Handbook Sponsorship	£5976
Product Showcase	£300
Floating Memo Note	£500 (cover), £200 (inside)

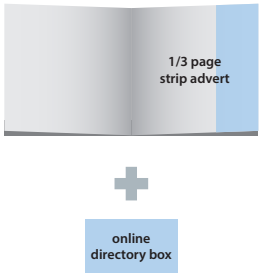
***Special offer:** Book your profile online and in print for only £1984

Attractions Management Handbook



BOOKMARK

To be supplied ready for attachment
An unusual and effective way of getting your details in front of decision-makers when they're using the Handbook. Includes an online directory box advert.*



1/3 PAGE STRIP

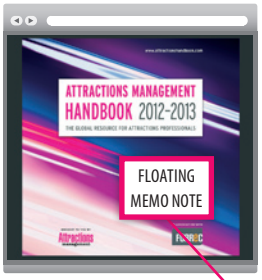
69x210 trim
72x216 bleed + online directory box 130x60 px
Your advertisement is positioned alongside key listings on a solus basis, so you dominate the page. Includes an Online Directory Box.*

HANDBOOK SPONSORSHIP

Logo on cover, first DPS advert, logo on welcome page, company profile, Home Page Square web advert
We only sell one sponsorship package for each Handbook, giving you a high-profile and exclusive promotion.

PRODUCT SHOWCASE

125 words + picture
Get individual products in front of buyers with a product showcase in the fun-kit.net pages of the Handbook. We highlight your product to get it extra attention from buyers. Includes a web listing.



FLOATING MEMO NOTE

50 words + picture
This high-impact floating memo note can be added to the digital turning pages edition of the Handbook. It's semi-transparent and can be dragged around the page with the mouse by readers.

TURNING PAGES +

What is it?

Attractions Management is now available on digital turning pages, meaning the entire magazine can be viewed online, using the latest software.

Readers can click to zoom in on content and drag to move around the pages. The digital edition is also fully searchable, meaning it complements the printed edition perfectly.

We archive each issue to allow repeat viewings of your advertisements.

Digital turning pages promotions

FLOATING MEMO NOTE

This high-impact Floating Memo can be added to the digital turning pages edition of any magazine or handbook.

CLICK TO PLAY VIDEO

Your video clip overlaid on your advertisement in the digital turning pages edition of Attractions Management.

RATES

Package	Rate
Floating Memo Note (cover)	£500
Floating Memo Note (inside)	£200
Click to play video (on existing advert)	£200

Digital Turning Pages

Use the latest software for your promotions

Will the internet make print redundant? We don't think so, as demand for printed magazines is still strong. However, we don't believe in limiting access, so we're embracing the latest technologies to offer readers a choice when it comes to how they receive their magazines.

Attractions Management is now available via the internet on digital turning pages and also as a PDF subscription.

That way, readers can decide which format suits them best and your promotions are seen by more decision-makers and buyers, creating exciting sales and marketing opportunities.

CATALOGUE GALLERY +

ATTRACTIONS MANAGEMENT **DIGITAL TURNING PAGES**

Your catalogue will link from the Attractions Management website

What is it?

We're now offering you the opportunity to place all your printed material online on our digital turning pages sytem on a bureau basis.

Once the material is loaded up, we then link it to our online catalogue gallery so your material can be seen by buyers who visit the Attractions Management website.

We also give you a link so you can send it to clients and link it to your website.

Get all your sales material online

Our brochure has been seen by thousands of buyers on the catalogue gallery and we've had orders from it already. It's also helped us save on printing and postage and given us more value from our sales material.

RATES

Months	1	3	6	9	12
Catalogue gallery rates					
Up to 32 pages	£360	£891	£1468	£1814	£1994
Up to 64 pages	£696	£1496	£2258	£2715	£2952
Catalogue gallery extras (one off charges):					
Floating Memo note (cover)					£500
Floating Memo note (inside)					£200
Click to play video (on existing advert)					£200

FLOATING MEMO NOTE

50 words + picture

This high-impact Floating Memo Note can be added to the digital turning pages edition of your material. It's semi-transparent and can be dragged around the page with the mouse. The Memo Note can also include a hyperlink to your website.

CLICK TO PLAY VIDEO

50 words + picture+ **video**

A Click to Play Video window can be added to any page of your digital turning pages material online to turn your catalogue or brochure into a multi-media presentation and bring the pages alive – an ideal way to highlight a new product launch.

PROMOTE IN OUR OTHER **MAGAZINES, HANDBOOKS, WEBSITES & EZINES**

NEW MARKETS +

magazines

handbooks

websites & ezines

MAGAZINE WEBSITES
attractionsmanagement.com
healthclubmanagement.co.uk
leisuremanagement.co.uk
leisureopportunities.co.uk
spaopportunities.com
sportsmanagement.co.uk
spabusiness.com

OTHER WEBSITES
exerciseprofessionals.net
leisurearchitecture.com
leisureconsultancy.com
leisuredesigners.com
leisurediary.com
leisureproperty.com
spa-east.com
spaamericas.com
spaeurope.co.uk
worldleisurenews.com

HOMEPAGE
leisuremedia.com

HANDBOOK WEBSITES
attractionshandbook.com
healthclubhandbook.com
hospitalityhandbook.com
spahandbook.com

KIT WEBSITES
beauty-kit.net
fitness-kit.net
fun-kit.net
gaming-kit.net
green-kit.net
hospitality-kit.net
leisure-kit.net
museum-kit.net
spa-kit.net
sport-kit.net

EZINES
Leisure Opportunities
Attractions Management
Exercise Professionals
Leisure Management
Sports Management
Spa Opportunities
Spa Business
Attractions Management
World Leisure Jobs & News
Leisure-kit
Leisure Property
Public Sector News
Hospitality Alert
Leisure Property Forum
Instant job & news alerts
Sporta
BHA
AALARA
ASVA

Grow your business

Break into new markets

Leisure Media has a broad range of promotional options which will enable you to break into new markets across the industry.

Our range of print and digital magazines and handbooks, websites and ezines offers a wide range of promotional opportunities which can help you grow your business by finding new sales leads.

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